



Polo Navacchio SpA
2023

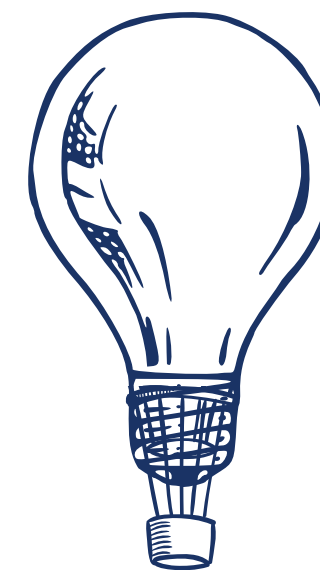



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#discovering innovation 



»»» About Us



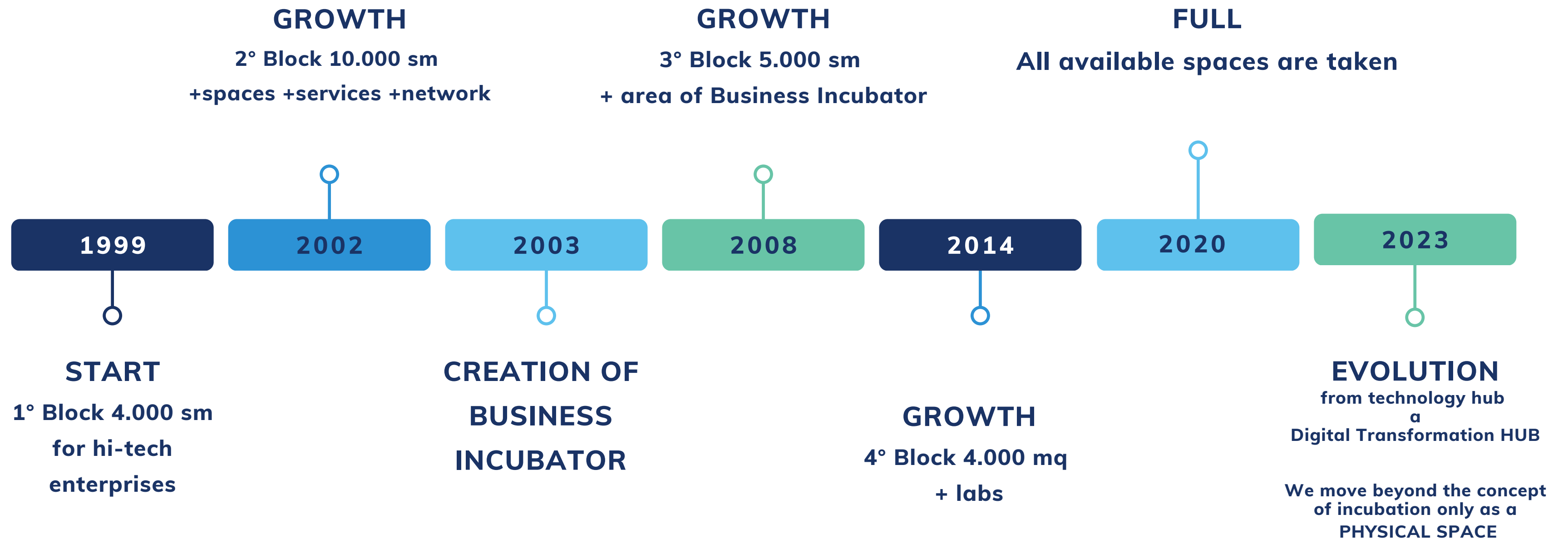
THE INNOVATION ECOSYSTEM IN TUSCANY.
CONNECTED WITH RESEARCH CENTERS AND UNIVERSITIES
INNOVATIVE START-UP INCUBATOR
MIMIT CERTIFIED

+20 years of experience
+60 companies
+90 graduated startup

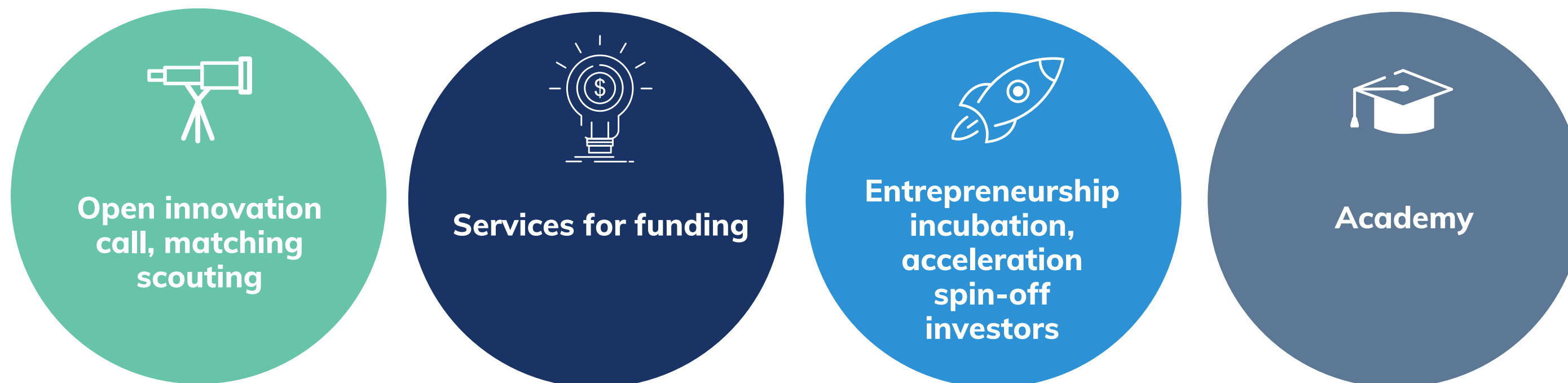
+700 people
+7 university labs
+200 related enterprises



»»» Story



from TECHNO PARK



to DIGITAL TRANSFORMATION HUB

We are rethinking how to do business in the era of ecological and digital transition.

Innovation will be a central asset of industrial policies, and digital transformation will have to be the top priority of our enterprises.



PARTNERSHIP

Companies

+ 60 enterprises
+ 700 people

Digital, IoT, Robotica
Cybersecurity, Greentech,
Digital Medicine, Sensor.





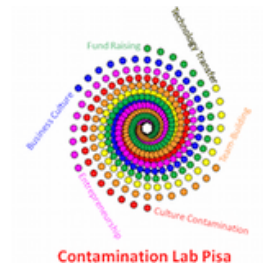
Spaces & Utilities

+20.000 mq
of offices, laboratories
and structures dedicated
to innovation

Conference centre
Nursery School
bar-self service
Guest rooms



Universities and Research Centers



Technology Parks - Incubators - Accelerators



Ecosystem





Mission

Reference point of Innovation in Tuscany.

Matching place between start-ups, universities and research, companies and capital.

Training centre between business and technology.

Meeting point where contamination eases new connections and business opportunities.

Place for the digital transformation of companies in Tuscany and Made in Italy.

Tuscan platform for the development of the culture of Innovation.





What we do

Open Innovation

Start Up

Funding

Education

Networking



»»» OPEN INNOVATION

Innovation at the service of Made in Italy

- We connect Innovation (Universities, Research, Start-ups) with the Production System (Large Companies, SMEs, Start-ups) and the Financial System (VC, BA, Corporate Ventures).
- We both respond to the needs for innovation of traditional companies and support the talents of technological innovation.
- We encourage and accompany companies towards digital transformation.
- We make the skills and innovative solutions of our business system available to the outside world to create new collaborations, new opportunities and new business scenarios.



»»» START UP

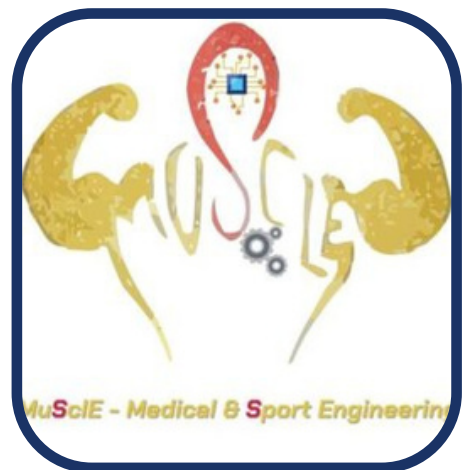
Start-ups need support for their growth since the very beginning and in the different stages of their life.

- With us they find the best skills to support the construction of the company from an organizational, financial, product, market point of view thanks to the tutoring and mentoring services..
- We facilitate the connections between similar companies to exchange experiences, between complementary companies to collaborate and between different companies to create supply chains and markets.
- We facilitate a financial culture oriented towards innovative Startups and SMEs, we simplify access to business capital for innovation players, we accompany companies towards investors.



- **Tutoring**
- **Mentoring**
- **Coaching**
- **Education**
- **Networking**
- **Visibility**
- **Investor program**
- **Spaces**
- **Facilities**

START UP



>>> FUNDING

The role of the Technological Pole is to find the right opportunity for each company and accompany it on the path towards obtaining funds, whether public or private.

- Daily monitoring of the opportunities proposed at regional and national level
- Meetings with companies to define their needs and to identify the opportunities available to satisfy them
- Accompaniment in the presentation of the project based on the identified tender, from the provision of the material to the management of the online platform
- Accompaniment in the management of the phases of the funded project
- Accompaniment in the management of the phases of the funded project
- Management of the Re.Gi.S platform for projects funded under PNRR measures





»»» EDUCATION

We accompany and facilitate the entrepreneurial managerial growth to :

FACING THE CHALLENGES OF TRANSFORMATION

ACCELERATING BUSINESS

CREATING VALUE

- Personalized, multidisciplinary, interactive and experiential approach that involves people, processes and technologies, to accompany the technological transition.
- Programs to facilitate the management of technical, technological, organizational and managerial complexity.

DIGITAL AND GREEN JOB PROFESSIONALIZING TRAINING

TRAINING - SELF-ENTREPRENEURSHIP

LEARNING EXPERIENCE

KNOWLEDGE, SKILLS, ABILITIES

INNOVATION CULTURE

HIGHLY SPECIALIZED ENTREPRENEURSHIP TRAINING

LEARNING & TRAINING



»»» NETWORKING

Increase visibility and facilitate connections for business growth and the development of new professional opportunities.

- Networking events with the Innovation Ecosystem.
- Events with investors for start-ups' funding
- Matching tra startup, università e ricerca, imprese e capitali.
- Workshop e Webinar
- Hackathon & startup competition





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www.polotecnologico.it

info@polotecnologico.it

